

PRESS RELEASE

Date: April 19 2017

bpv BRAUN PARTNERS HELPING COMPANIES PREPARE FOR NEW GDPR

In mid-March **bpv BRAUN PARTNERS** held a seminar in its offices about the new **General Data Protection Regulation** concerning personal data protection, which will take effect on May 25, 2018. Attendees explored the specifics of the new obligations introduced for personal data processing.

The seminar was designed for companies in **ANDE** (the Association of Independent Energy Suppliers), which like all other companies that handle the personal data of their clients, customers or employees will have to comply with the new regulation.



The seminar was led by Mgr. **Jiří Bárta**, LL.M., attorney and partner at **bpv BRAUN PARTNERS**.

In the first session, Mgr. **David Burian** from the **Personal Data Protection Office** gave an overview of the newly created instruments and institutes under the GDPR, pointing out the greater significance of the regulation due to higher fines and wider scope of competence for the supervisory authority, the Personal Data Protection Office.

In the second session, Mgr. **Zuzana Radičová** of **Raiffeisen Stavební Spořitelna** presented on the duties of the controller, gave details about the new documentation requirements, and discussed the obligation to keep detailed data processing records. Zuzana Radičová concluded her presentation with her recommendations for efficient implementation of the GDPR in companies.

In the final session Mgr. **Gabriela Jiráková**, attorney at **bpv Braun Partners**, discussed the data protection officer, the qualifications required to act as data protection officer and the duties involved in the role. She then addressed sample cases where the company is required to report a breach of personal data security to the Personal Data Protection Office.

All sessions were highly interactive, with presenters and attendees discussing specific situations relevant to the topic. Jiří Bárta comments, *"We are glad to have been of assistance to our clients in addressing this legal issue. Our many years of experience in personal data protection allow us to provide comprehensive impact analysis regarding this Regulation tailored to each company specifically."*

ABOUT ANDE:

The Association of Independent Energy Suppliers (ANDE) was formed in Prague in 2013. It is made up of Amper Market, a.s., ARMEX ENERGY, a.s., CENTROPOL ENERGY, a.s., CONTE spol. s r.o., CORASTA s.r.o., Dobrá energie, s.r.o., Energie pro život s.r.o., ENWOX ENERGY s.r.o., EP ENERGY TRADING, a.s., LAMA energy a.s., oaza-energo, a.s., One Energy Česká republika a.s., Optim Trade, s.r.o., RIGHT POWER, a.s., Virtuse Energy, s.r.o., X Energie, s.r.o., and Yello Energy (eYello CZ, k.s.). The Association aspires to create a platform for cooperation between energy suppliers and others on the market in areas leading to the elimination of existing legislative, technical and procedural obstacles to the operation of a liberalized market.

About us:

bpv BRAUN PARTNERS is one of the leading international law firms in the Czech Republic and Slovakia. It is also a founding member of **bpv LEGAL**, a close association of law firms operating in Central and Eastern Europe for many years. Its team consists of more than 35 lawyers offering its clients, key Czech and foreign companies, comprehensive services in many areas of law. The key expertise of **bpv BRAUN PARTNERS** includes merger and acquisitions, corporate law, real estate law and also tax advisory services. Its experts also deal with copyright and IT law, competition law, energy and labour law, life science and represent their clients before Czech and international courts and in arbitrations. See more at www.bpv-bp.com.

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