

**PRESS RELEASE**

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**BPV BRAUN PARTNERS OFFERS CLIENTS THE SERVICES OF AN EXTERNAL DATA PROTECTION OFFICER**

The new EU General Data Protection Regulation (GDPR) applies to Czech companies as well, requiring them to **establish a special position of data protection officer as of May 25, 2018**. This data protection officer acts as an “inspector” in the company, overseeing data protection, making sure that the company handles its employees’ and customers’ personal data in compliance with the GDPR, and acting as a point of contact for the Personal Data Protection Office. The officer is also responsible for collecting information for further personal data processing, analysis, checking internal processing for compliance with relevant legislation, advising and making recommendations for the company. The new position of data protection officer applies to every company that monitors individuals as part of its core business or that processes sensitive personal data in bulk, whether in the private or public sector.

Companies can appoint one of their own employees as data protection officer, or they can engage an individual or organization to provide those services externally. Officers are appointed if they meet the qualification requirements for the office based on proven legal knowledge and relevant experience in personal data protection. They must also have knowledge of national and EU legislation regarding personal data protection as well as being familiar with the company’s corporate structure.

**bpv BRAUN PARTNERS** can perform the office of external data protection officer and also provide legal assistance to clients that employ their own officer, extending the legal advice it offers in the area of personal data protection and expanding its portfolio of services connected with efficiently implementing the GDPR in company structures. “Engaging the services of an external data protection officer relieves clients of the financial burden involved in employing a full-time officer themselves,” comments attorney **Gabriela Jiráková** on one of the advantages of external officers.

**Gabriela Jiráková** has recently become a certified GDPR professional and performs the office of external data protection officer for clients of **bpv BRAUN PARTNERS**. She is also now a member of the working group for the Office of the Government of the Czech Republic for legislation in the area of personal data protection.

This means clients of **bpv BRAUN PARTNERS** have access to up-to-date information on legislative changes in personal data protection, as well as complete legal expertise, analyses tailored to their needs, and training sessions.

**About us:**

**bpv BRAUN PARTNERS** is one of the leading international law firms in the Czech Republic and Slovakia. It is also a founding member of **bpv LEGAL**, a close association of law firms operating in Central and Eastern Europe for many years. Its team consists of more than 35 lawyers offering its clients, key Czech and foreign companies, comprehensive services in many areas of law. The key expertise of **bpv BRAUN PARTNERS** includes merger and acquisitions, corporate law, real estate law and also tax advisory services. Its experts also deal with copyright and IT law, competition law, energy and labour law, life sciences and represent their clients before Czech and international courts and in arbitrations. See more at [www.bpv-bp.com](http://www.bpv-bp.com).

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